

IAS TRAINING - ORDER FORM

BOOKS

I'm A Salesman, Not A Ph.D.

____ Please send me _____ book(s) at \$24.95 each plus \$5.00 shipping/handling.

Munchies For Salespeople: Sales Tips You Can Sink Your Teeth Into

____ Please send me _____ book(s) at \$24.95 each plus \$5.00 shipping/handling.

TESTS & EXAMS

IAS Training Aptitude Test@: For New Hires - Take the guesswork out of hiring!

Each package contains 10 Salesperson and 2 Sales Manager Aptitude Tests.

____ Please send me _____ package(s) at \$149.00 plus \$10.00 S/H per package.

IAS Training Proficiency Exam@: For Existing Staff - Determine your Staffs strengths & weaknesses so you can train them where they need help! Each package contains 10 Salesperson and 2 Sales Manager Exams.

____ Please send me _____ package(s) at \$199.00 plus 10.00 S/H per package.

GUIDEBOOKS & KITS

Mystery Shoppers Kit - Solve the Service Problems that Are Eating at Your Bottom Line!

____ Please send me _____ kit(s) at \$79.95 each plus \$5.00 shipping/handling.

Employee Handbook / Policy & Procedures Guidelines Kit - Provide Discipline & Structure Within Your Organization!

____ Please send me _____ kit(s) at \$179.95 each plus \$10.00 shipping/handling.

AUDIO TRAINING PROGRAMS

PMSA Relationship Selling Program - Program consists of four cassette tapes or CD's and one workbook

CD Version OR Cassette Version (Please indicate which Audio Format)

____ Please send me _____ set(s) at \$249.00 each plus \$10.00 shipping/handling.

PSMC - Professional Sales Management Program - Program consists of four cassette tapes or CD's and one workbook

CD Version OR Cassette Version (Please indicate which Audio Format)

____ Please send me _____ set(s) at \$249.00 each plus \$10.00 shipping/handling.

Combination Package - PMSA and PSMC Audio Programs

CD Version OR Cassette Version (Please indicate which Audio Format)

____ Please send me _____ set(s) at \$395.00 each plus \$20.00 shipping/handling.

VIDEO TRAINING PROGRAMS

PMSA Relationship Selling DVD Program - Each video set consists of four DVD's and five workbooks.

DVD

____ Please send me _____ set(s) at \$695.00 ea.ch plus \$20.00 shipping/handling.

Weekly Sales Training II Meeting Video Series - Jewelry Specific

Computer CD Version

____ Please send me one set at \$1250.00

SALES INSIGHT

____ YES, start sending me your FREE weekly newsletter "SALES INSIGHT" - via

EMAIL: _____

I want to discuss in-store training and/or consulting – Call Me

CUSTOMER AND PAYMENT INFORMATION

NAME _____ TITLE _____

COMPANY _____ #STORES/EMPLOYEES _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____ EMAIL _____

METHOD OF PAYMENT: _____ CHECK _____ VISA _____ MC _____ AMEX

CARD NUMBER _____ Exp. Date _____

NAME ON CARD _____ SIGNATURE _____

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All prices subject to change without notice